

IN & OUT



PESTANA
CARLTON MADEIRA
PREMIUM
OCEAN RESORT
PORTUGAL






IN

If you want to come to Madeira and enjoy the best things that the city of Funchal, the exotic mountain and the reliable climate have to offer, stay at the Pestana Carlton. A ten minute walk away from the city center and with a wide and wonderful view of the sea, that you will get to know even with your eyes closed, this 5-star hotel in Madeira has all the amenities and services to make your stay memorable.

With direct access to the 6th floor, where you will find the front desk, a reading room, and the magnificent views that will keep you company during your stay. Check in and get ready to find your own version of paradise. It is worth investing in a room with a sea view; after all you came to an island, you'd certainly not want to fall asleep every day looking at a mountain or a garden. If you think that you will spend more nights in the magnificent balcony of your room, ask for a room with a partial view of the bay of Funchal, which is illuminated at night as if it were a decoration.



With many regular guests, the Carlton Madeira is divided into several different areas, offering all guests a relaxing stay. Rest in the large outdoor heated salt water pool, while your kids play mini-golf or play in the playground. Or go down the grand staircase to the pool, next to the sea, where you can swim along miles.

Enjoy the fantastic 25 meter indoor pool and hide in one of the relaxation rooms, which evoke the “Levadas” and the Laurel forest, and catch up on dating, or let the lively bubbles of the outdoor Jacuzzi scare all straight faces away, or head to the spa, where relaxing colors and the energizing treatments in the Magic Spa will leave you as good as new.

IN

The background image shows a bright, modern hotel suite. In the foreground, there are two light-colored leather armchairs and a patterned ottoman. Large windows with striped curtains offer a view of the ocean and a balcony with lounge chairs. The text is overlaid on the left side of the image.

VIEW TO THE SEA, TO THE ISLAND AND TO REST

Whether you want to escape the emails, the bad weather or poor TV in general, in the Pestana Carlton Madeira you find your spot of unforgettable rest – and preferably repeatable.

SUITES AND JUNIOR SUITES

Large rooms with panoramic views over the pool, Funchal bay or Atlantic ocean. An excellent choice for families.

IN



magic/spa

Experience a small retreat in the
Magic Spa and recover your balance
and well-being...

Largo António Nobre, 1
9004-531 Funchal
Tel.: +351 291 239 500 Fax: +351 291 223 377
e-mail: guest@pestana.com
www.pestana.com



FACILITIES

- | | |
|----------------------------|--------------------|
| Air Conditioning | TV Cable |
| Parking | WiFi Access |
| Restaurant | Safe |
| Bar | Minibar |
| Outdoor Swimming Pool | Room Service |
| Indoor Swimming Pool | 248 Rooms |
| Spa | 37 Suites |
| Sauna and Turkish Bath | Connecting Rooms |
| Jacuzzi | Commercial Space |
| Gym | Laundry Service |
| Hairdresser | Tennis Courts |
| Facilities for the Disable | Water Sports |
| Meeting Rooms | Gardens |
| Library | Acess to the beach |

Largo António Nobre, 1
9004-531 Funchal
Tel.: +351 291 239 500 Fax: +351 291 223 377
e-mail: guest@pestana.com
www.pestana.com

GPS
N: 32.62221619
W: 16.92185282

* Some of the above mentioned services are paid.

RESTAURANTS

The Arcos has showcooking and magnificent buffets for breakfast and dinner.

To end the evening, choose our Taverna Bar with delicious cocktails and live music.

During the summer, the night outdoors, taking advantage of the tropical climate and fantastic views of the sea and pool.

BAR

Whether you choose "The Pub" that evokes a real British pub and serves delicious snacks, soups, fish 'n' chips and games to accompany your late afternoon beer or your favorite team, whether you spend long hours chatting at the pool bar with amazing and dizzying views of the Atlantic, or if you prefer to stay drinking tea while listening to music in the foyer of the 5th floor, there are bars and environments for every taste at the Pestana Carlton.





OUT

The Archipelago of Madeira is composed by the islands of Madeira and Porto Santo, known for the golden sand of their beaches, as well as two uninhabited islands, known as Desertas and Selvagens.

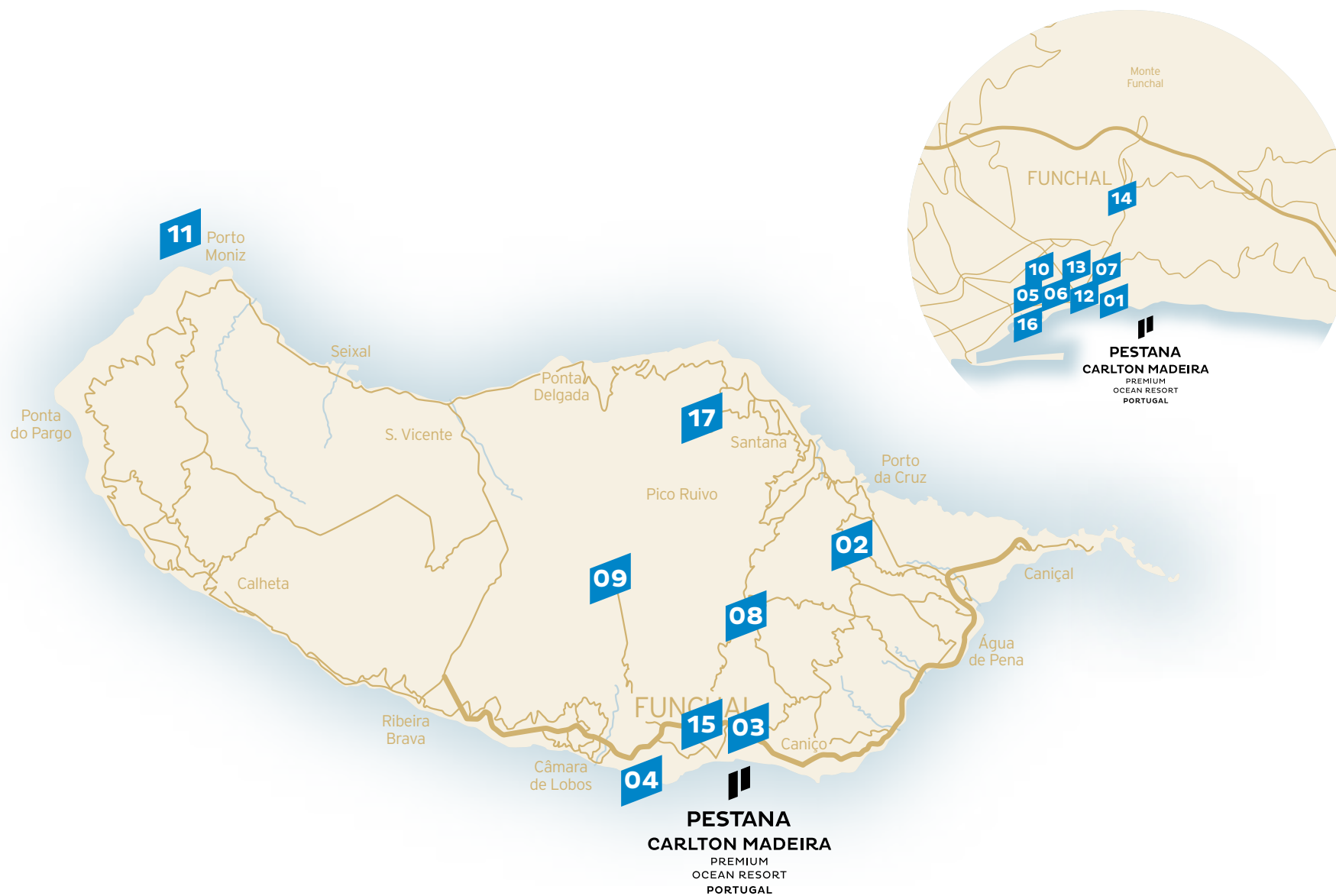
The splendor of its nature and its particular topography, along with the touristic and cultural offer of the Archipelago, make this island deserving of being called the Portuguese oasis in the Atlantic Ocean, where routine disappears. A visit to Madeira Island always works as an excellent therapy, whether it be for practicing adventure sports or for just a few days of relaxation and contemplation.

FUNCHAL

Funchal is regarded as a cosmopolitan and luxurious town, yet accessible to all ages and tastes.

A walk through the Old Town will reveal the picturesque atmosphere and the beauty of the historical centre. Here one will find the animation, as well as the narrow streets and traditional squares, and some of the best restaurants in town. Another must is the Mercado dos Lavradores (Farmers Market). Originally conceived exclusively for selling flowers, it is now the ideal spot for finding the most authentic and appealing regional products.

If you want to become familiar with the Island of Porto Santo, just take the Lobo Marinho ferry boat or, if you prefer to stay on land, then enjoy the charms provided by the relaxed, glamorous atmosphere of the Marina. Likewise full of charm, and serving as an alternative to the bohemian area of Funchal, the Casino of Madeira, one of the island's emblematic buildings, created by the famous Brazilian architect Oscar Niemeyer, makes an ideal option for going out at nighttime.



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|----|----------------------------------------|----|----------------------------|----|-------------------------------|
| 01 | WINE CELLAR VISIT & MADEIRA WINE TASTE | 07 | FARMERS MARKET | 13 | MADEIRA CABLE CAR |
| 02 | SANTO DA SERRA GOLF CLUB | 08 | CAMACHA | 14 | DOWNHILL WICKER AND WOOD SLED |
| 03 | PALHEIRO GOLF | 09 | CURRAL DAS FREIRAS | 15 | GUIDED ISLAND TOUR |
| 04 | MADEIRA MAGIC - HEALTH CLUB | 10 | CÂMARA DE LOBOS | 16 | ROTA DOS CETÁCEOS |
| 05 | CASINO OF MADEIRA | 11 | PORTO MONIZ (NATURAL POOL) | 17 | MADEIRA THEME PARK |
| 06 | BALTAZAR DIAS MUNICIPAL THEATRE | 12 | OLD TOWN | | |

TO DO

Madeira is a paradise with an incomparable natural landscape, with autochtonous fauna and flora, and mild climate the whole year long. It is also the perfect destination for all those wishing to relax, be closer to nature or have experiences full of fun.

OUT



Porto Moniz (Natural Look)

Farmers Market



Wine Cellar visit & Madeira Wine taste

Levadas Walk

TO DO

WINE CELLAR VISIT & MADEIRA WINE TASTE

SANTO DA SERRA GOLF CLUB
Santo António da Serra - Machico
Tel.: +351 291 550 100

PALHEIRO GOLF
Rua do Balançal, 29 - Funchal
Tel.: +351 291 790 120

MADEIRA MAGIC - HEALTH CLUB
Rua Ponta da Cruz, 15 - Funchal
Tel.: +351 291 700 700

CASINO OF MADEIRA
Avenida do Infante - Funchal
Tel.: +351 291 140 424

BALTAZAR DIAS MUNICIPAL THEATRE
Avenida Manuel de Arriaga - Funchal
Tel.: +351 291 215 130

FARMERS MARKET
Largo dos Lavradores - Funchal
Tel.: +351 291 214 080

CAMACHA

CURRAL DAS FREIRAS

CÂMARA DE LOBOS

PORTO MONIZ (NATURAL POOL)

OLD TOWN

MADEIRA CABLE CAR
Caminho das Babosas, 8
Tel.: +351 291 780 280

DOWNHILL WICKER AND WOOD SLED
Carreiras do Monte - Funchal
Tel.: +351 291 783 919

GUIDED ISLAND TOUR
Madeira Seekers
Estrada Visconde Cacongo - Funchal
Tel.: +351 918 375 661

ROTA DOS CETÁCEOS
Marina Shopping
Centro Comercial Infante,
Avenida Arriaga, 75 loja 247 - Funchal
Tel.: +351 291 280 600

MADEIRA THEME PARK
Estrada Regional 101
Fonte da Pedra, Santana
Tel.: +351 291 570 410

ALSO TRY

HANG-GLIDING AND PARAGLIDING

HORSE RIDING

EXTREME SPORTS
(Canoeing, Rappeling, Slide, Climbing,
Trekking)

TURISTIC BUS (CITYSIGHTSEEING)

LEVADAS WALK

JEEP SAFARI

**JET SKIING, WATER SKIING, SURFING
AND WINDSURFING**

OUT

EXPLORE THE PEARL OF THE ATLANTIC OCEAN

The Levadas — interior trails crossing the island — are one attraction not to be missed. Some of the more difficult ones are for real adventurers, while others are accessible to everybody. They are the best way to cross the Laurissilva Woods (a UNESCO World Heritage), where communion with Nature is perfect.

Thanks to the island's climate, it is possible to practice nautical, terrestrial and aerial sports during any season of the year. Visitors can also go on excursions on the island: in the northeast, they can get to know Santana and its picturesque houses; in the northwest, you can dive in the natural swimming pools of Porto Moniz. If you want to enjoy the peculiar pebble beaches, in the Western part of Funchal you will find the Fajã dos Padres beach, where the transparent waters will invite you to dive.

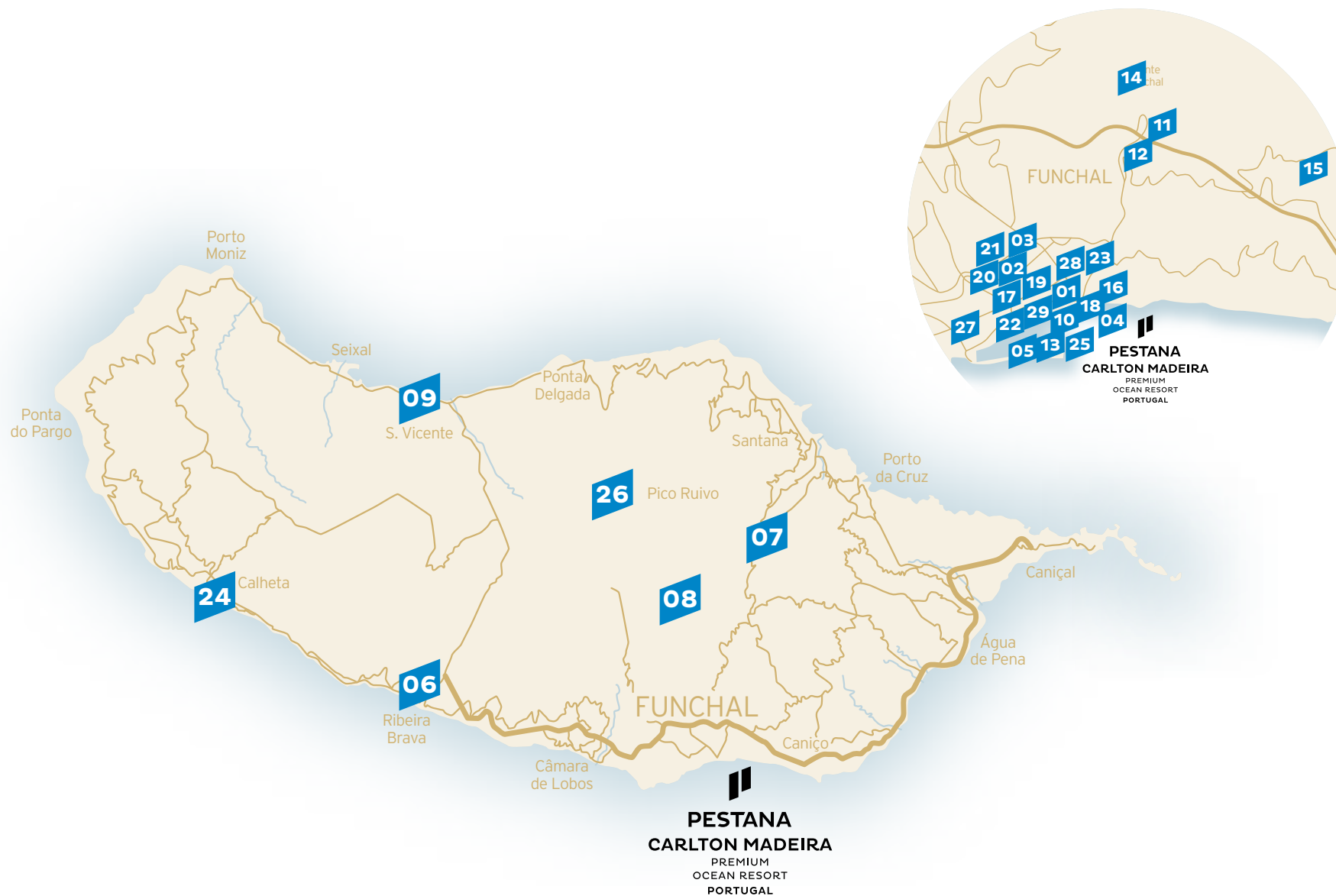
On Madeira, the spirit of celebration is sensed throughout the whole year. The festivities attracting the most visitors are the Fireworks during New Years Eve night, Carnival, Flower Festival during spring and the Atlantic Festival in the summer.

SMALL OASIS

The depth of the valleys, the views over the Atlantic Ocean, the green landscape and the extraordinary climate serve as a guarantee for a feeling of peace and freedom that will imbue both body and soul.

Outside Funchal, visitors can discover the other riches of the island. Get to know one of the world's highest cliff at Cape Girao. Visit the Curral das Freiras in the island's interior and enjoy the landscape, which is similar to a volcano's crater. Climb to the Pico do Arieiro, from where you can see Porto Santo. If you cross the island's centre and go to São Vicente, stop at one of the island's most beautiful valleys to see the lava caves and visit the Volcanism center. In the opposite direction, in the southwest of the island, you will find the Calheta, known for its Arts Centre and its Casa das Mudas.

Other veritable oasis include the Quintas of Madeira (traditional houses), a concept with a particular richness, whether it be thanks to the architecture of the buildings, the refinement of its furniture and decoration, the sublime gardens, or their history.



- | | | | | | |
|----|---------------------------------------|----|------------------------------|----|----------------------------------|
| 01 | THE CATHEDRAL | 11 | BOTANICAL GARDEN | 21 | FREDERICO DE FREITAS MUSEUM |
| 02 | SANTA CLARA CONVENT | 12 | ORCHID GARDEN | 22 | MADEIRA WINE COMPANY MUSEUM |
| 03 | COLÉGIO CHURCH | 13 | MONTE MUNICIPAL GARDEN | 23 | IBTAM MUSEOLOGIC CENTER |
| 04 | SÃO TIAGO FORTRESS | 14 | MONTE PALACE TROPICAL GARDEN | 24 | CASA DAS MUDAS ART CENTER |
| 05 | GIRAO CAPE | 15 | QUINTA DO PALHEIRO FERREIRO | 25 | MADEIRA STORY CENTER MUSEUM |
| 06 | FAJÃ DOS PADRES | 16 | HOUSE OF LIGHT MUSEUM | 26 | ETNOGRAPHIC MUSEUM |
| 07 | RIBEIRO FRIO (TROUT HATCHERY) | 17 | TOYS MUSEUM | 27 | NATURAL HISTORY MUSEUM |
| 08 | PICO DO ARIEIRO MOUNTAIN | 18 | CONTEMPORARY ART MUSEUM | 28 | MADEIRA WINE INSTITUTE |
| 09 | S. VICENTE CAVES AND VOLCANISM CENTER | 19 | ARTE SACRA MUSEUM | 29 | OLIVEIRAS EMBROIDERY MANUFACTURE |
| 10 | SANTA CATARINA PARK | 20 | QUINTA DAS CRUZES MUSEUM | | |

TO SEE

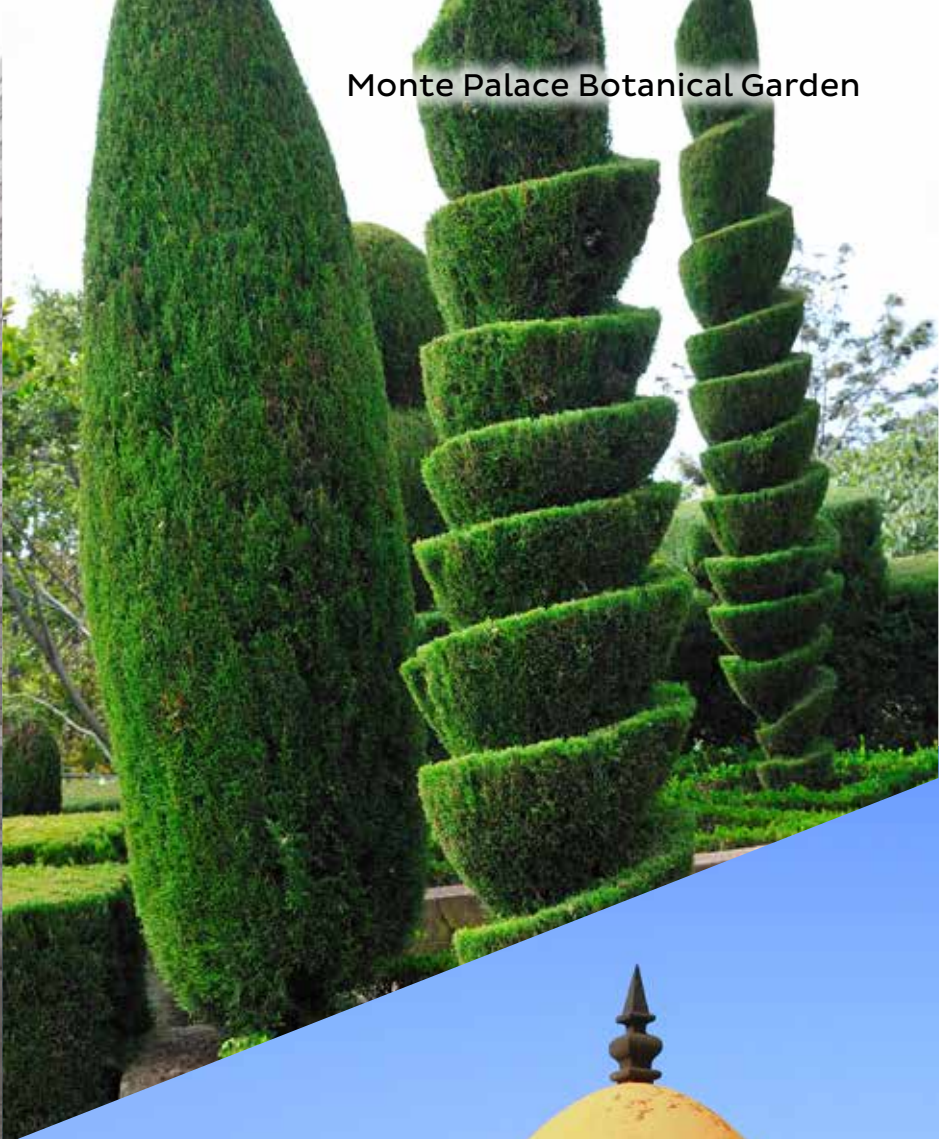
The Island of Madeira is known for its subtropical climate, for its exotic flowers and the colourful folklore. It has long been the favorite destination of kings, navigators, celebrities and an increasing number of European tourists.

OUT

Casa das Mudas Art Center – Calheta



Monte Palace Botanical Garden



TO SEE



- THE CATHEDRAL**
Rua do Alijube, 13 – Funchal
Tel.: +351 291 230 091

SANTA CLARA CONVENT
Calçada de Santa Clara, 15 – Funchal
Tel.: +351 291 742 602

COLÉGIO CHURCH
Rua dos Ferreiros, 105 – Funchal
Tel.: +351 291 233 534

SÃO TIAGO FORTRESS
Rua do Portão de São Tiago – Funchal
Tel.: +351 291 213 348

GIRÃO CAPE

FAJÃ DOS PADRES

RIBEIRO FRIO (TROUT HATCHERY)

PICO DO ARIEIRO MOUNTAIN

**S. VICENTE CAVES
AND VOLCANISM CENTER**
Pé do Passo – Boa Ventura
Tel.: +351 291 842 404

SANTA CATARINA PARK
Av. do Infante – Funchal

BOTANICAL GARDEN
Caminho do Meio, Bom Sucesso – Funchal
Tel.: +351 291 211 200

ORCHID GARDEN
Rua Pita da Silva, 37 – Bom Sucesso
Tel.: +351 291 238 444

MONTE MUNICIPAL GARDEN
Largo da Fonte Monte – Funchal
Tel.: +351 291 231 501

MONTE PALACE TROPICAL GARDEN
Caminho Monte, 174 – Funchal
Tel.: +351 291 742 650

QUINTA DO PALHEIRO FERREIRO
Caminho do Palheiro – Funchal
Tel.: +351 291 794 985

HOUSE OF LIGHT MUSEUM
Rua Casa da Luz, 2 – Funchal
Tel.: +351 291 211 480
- TOYS MUSEUM**
Rua da Levada dos Barreiros, 48 – Funchal
Tel.: +351 919 922 722

CONTEMPORARY ART MUSEUM
Rua do Portão de Santiago – Funchal
Tel.: +351 291 213 348

ARTE SACRA MUSEUM
Rua do Bispo, 21 – Funchal
Tel.: +351 291 228 900

QUINTA DAS CRUZES MUSEUM
Calçada do Pico, 1 – Funchal
Tel.: +351 291 740 670

FREDERICO DE FREITAS MUSEUM
Calçada de Santa Clara, 7 – Funchal
Tel.: +351 291 205 570

MADEIRA WINE COMPANY MUSEUM
Avenida Arriaga, 28 – Funchal
Telf: 291 740 100

IBTAM MUSEOLOGIC CENTER
Rua Visconde de Anadia, 44
Tel.: +351 291 223 141

CASA DAS MUDAS ART CENTER
Vale dos Amores,
Estrela à Baixo – Calheta
Tel.: +351 291 820 900

MADEIRA STORY CENTER MUSEUM
Rua Dom Carlos I, 27 – Funchal
Tel.: +351 291 000 770

ETNOGRAPHIC MUSEUM
Rua de São Francisco, 24 – Ribeira Brava
Tel.: +351 291 952 598

NATURAL HISTORY MUSEUM
Rua da Mouraria, 31 – Funchal
Tel.: +351 291 229 761

MADEIRA WINE INSTITUTE
Rua 5 de Outubro, 78 – Funchal
Tel.:+351 291 204 600

OLIVEIRAS EMBROIDERY MANUFATURE
Rua das Murças, 22 – Funchal
Tel.: +351 291 229 340

Monte Church



São Tiago Fortress – Funchal



OUT





HISTORY AND CULTURE

Allow yourself to be charmed by the stories of this island, revisiting the 17th century buildings, the churches and the spectacular interior of its Cathedral. Among the most important museums, one should mention: the Madeira Story Center – an interactive museum offering a full view of 14 million years of history – the Museum of Contemporary Art and, last but not least, the Madeira Wine Company Museum, where you will find everything related to wine elaboration during a visit culminating with a tasting of this marvelous nectar.

The name Madeira comes from the abundant presence of the raw material of wood. Its exotic vegetation allowed the creation of numerous Parks and Gardens, all well – maintained and thanks to which the island won the title European Flower Town 2000. Get to know such beauties as its Botanic Garden or the Monte Palace Tropical Garden. Climb to the Monte area to discover its garden and experience the emotion of descending to the town's centre in a “Carro-de-Cesto” (Basket car). In the western part, you will find Santa Catarina Park, from where it is possible to enjoy the colourful amphitheatre over the Ocean, and the city of Funchal.



- 01 SANTO ANTÓNIO RESTAURANT
- 02 AS VIDES RESTAURANT
- 03 O BARQUEIRO RESTAURANT

- 04 JANGO RESTAURANT
- 05 PIZZARIA LUIGI

TO EAT

It is said that what Nature gives defines the gastronomy of a region. Madeira is no exception to this. The existence of the Laurissilva is reflected in its typical meat on a laurel spit, present in a rather eclectic choice of dishes that is only complete when served with a unique, locally produced wine, and followed by one of the innumerable pastries and locally-grown exotic fruits.

OUT



Traditional Bread – Caco Bread

Poncha Traditional Drink of Madeira

Espetadas

Madeira Wine



TO EAT

SANTO ANTÓNIO RESTAURANT

Estrada João Gonçalves Zarco
Estreito Câmara de Lobos
Tel.: + 351 291 910 360

AS VIDES RESTAURANT

Rua da Achada 17
Estreito de Câmara de Lobos
Tel.: +351 291 945 322

O BARQUEIRO RESTAURANT

Rua Ponta da Cruz Centro
Comercial Centromar, Loja 21 – Funchal
Tel.: +351 291 761 229

JANGO RESTAURANT

Rua de Santa Maria 166 – Funchal
Tel.: +351 291 221 280

PIZZARIA LUIGI RESTAURANT

Estrada Monumental 180 – Funchal
Tel.: +351 291 706 100

TYPICAL DISHES

Wine and Garlic Steak

Madeira Brochette

Fried Corn

Black Scabbard Fish Fillet With Banana

Mackerel with Garlic Sauce

Caco Cake

Limpets

“Chixarro” Mackerels

CONFECTIONERY

Tartlets

Honey Cake

OUT



TO EAT

To experience the gastronomy of Madeira is to have the privilege of tasting the specialties of an island with a large variety of high quality products. Given its strong touristic vocation and its excellent offer of 4- and 5-star Hotels, it has been possible to create a very interesting gastronomic offer, ranging from the luxurious and refined to the more rural and authentic.

Seafood, fish and codfish are present in several dishes in Madeira. A starter of grilled limpets with garlic and lemon juice is very common, for preparing the palate for a generous tuna fillet with potatoes as the main dish. The swordfish or black scabbard fish fillets served with bananas, or skipjack fillet, the smoked swordfish and the octopus are other irresistible options the guest will find at both the table of premium restaurants and in the most typical small-town taverns.



Farmers Market

The Bolo do Caco, a legacy with the influence of the Canary Islands, is a must in any meal. It is a wheat bread cooked on hot stones that is served with garlic butter. Soup lovers will be delighted by the Tomato and Onion Soup and the Wheat Soup, served with a poached egg; they are ideal for comforting hikers during their rests. Regarding meat, the fried Vinha d'Alhos meat and the Picado are very common. However, the most outstanding is the Grilled Beef on a Laurel Spit.

The side dishes are what most differ from traditional Portuguese cuisine. Instead of the common rice and potatoes, the inhabitants of Madeira prepare fried maize cubes and sweet potato rings.

Tropical fruits and cane honey are the basis for desserts and the most typical drinks. Among these, the Maracujá pudding, the honey pie and drinks such as Punch, Nikita and Pé-de-Cabra (Goat's Foot) stand out.

